

## azmusicfest.org



## NEWS RELEASE

ARIZONA MUSICFEST ANNOUNCES THE CANCELLATION OF ITS 2020/21 CONCERT SEASON. DUE TO MULTIPLE CONSIDERATIONS AND CHALLENGES RELATED TO COVID-19, MUSICFEST INTENDS TO POSTPONE THIS SEASON'S ARTISTS INTO NEXT SEASON, AND TO PIVOT TO ALERNATIVE PERFORMANCE PROGRAMMING IN THE COMING MONTHS.



November 23, 2020

## Media Contact:

Allan Naplan, Executive and Producing Director For PR inquiries: pr@azmusicfest.org / (480) 488.0806

PR Assets: To obtain hi-res press photos or other promotional assets of the organization, please click Musicfest PR Assets

advertised 2020/21 concert season.

already featured Musicfest's 2020/21 season announcement and related concert listings in their publications. Further, we recognize that there are additional outlets who are currently under deadline for editorial and/or calendar posts related to Arizona Musicfest's season news. We are truly sorry for any inconveniece or complications today's cancellation news may cause for you, but we trust that you understand the difficult (and ever-changing) dynamics currently in play.

Special Note to the Media: Arizona Musicfest is deeply grateful to the many media outlets who have

The following is Musicfest's official notice to its patrons, which was issued today, November 23, 2020:



In the face of unprecedented challenges, the organization worked hard to responsibly produce a special

It is with great disappointment that Arizona Musicfest announces the cancellation of the organization's

enjoyable way to experience live, indoor concerts. Sadly, based on the current rise of COVID-19 cases, the likelihood of a prolonged public health crisis, as well

season that would both honor Musicfest's 30th Anniversary and provide our audiences with a safe and

Directors of Arizona Musicfest have determined that it is not reasonable or responsible to go forward with our season plans. With primary concern for the health and safety of our patrons, combined with additional factors-all related to COVID-19--that continue to compromise and challenge our efforts, Arizona Musicfest is confident that this important decision has been made in the best interest of our community, our patrons and our organization. While we are saddened not to be able to present the wonderful artists we intended for this season, we look forward to presenting all of these same artists either next season or as soon as their schedules will allow.

as the anticipated timeline for vaccination dissemination to the general public, the management and Board of

months. Stay tuned for further announcements about these special plans. Finally, Arizona Musicfest is deeply grateful for our patrons' understanding and support as, together, we continue to navigate these troubled times.

For patrons who have already purchased tickets to Arizona Musicfest's 2020/21 concert season, refund

(azmusicfest.org). This same form has been mailed to all ticket-holders. Patrons may also choose to

requests may be made by completing the Patron Ticket Action Form on the Musicfest website

Additionally, Musicfest looks forward to pivoting to alternative performance programming in the coming

contribute their ticket value as a tax-deductible contribution. Due to the volume of patrons receiving this message and Musicfest's efforts to effect an orderly and efficient process, Musicfest is not able to receive patron responses over the phone. Arizona Musicfest



## performance and lifelong learning programs.

Total season attendance for the recently completed 2019/20 season was 31,285. Recent guest artists have included Michael Bolton, Neil Sedaka, Vanessa Williams, Chris Botti, Michael Feinstein, Herb Alpert, Tony Danza, Pink Martini, violinists Joshua Bell, Gil Shaham, and Midori, Broadway legends Chita Rivera, Brian Stokes Mitchell and Tommy Tune, Country stars

Wynonna Judd, Sara Evans, and Rosanne Cash, jazz greats Al Jarreau, The Manhattan

Arizona Musicfest celebrates its 30th anniversary with the 2020-21 season. Based in North Scottsdale, Arizona Musicfest produces an annual concert season, as well as education, youth

Transfer, The Count Basie Orchestra, folk luminaries Judy Collins and Peter Yarrow, and blues legend Mavis Staples. Each concert season also features the Musicfest Festival Orchestra, comprised of musicians from the New York Philharmonic, Chicago Symphony Ochestra, Philadelphia Orchestra, Cleveland Orchestra, Boston Symphony, National Symphony, the Metropolitan Opera, and other

leading orchestras of America. Musicfest's education programs provided—at no charge—to area schools include Musicfest Strings, Musicfest Mariachi, Musicfest Winds, Musicfest Strummers, Music & Sound/Found & Around, Musicfest Jazz, and The Music of Arizona—the organization's signature multicultural program. Musicfest's Young Musicians Competitions, Young Musicians Performance Series, and the Musicfest College Scholarship Program serve the finest young musicians of the Valley,

while Music Alive!, a unique lifelong learning and creative aging series, features dynamic programs for our community's older adults. In the summer of 2020, Arizona Musicfest received national recognition when it was named a "High Performing Arts Organization" by DataArts/National Center for Arts Research.

Subscribe to our email list.

Share this email:





Manage your preferences | Opt out using TrueRemove® Got this as a forward? Sign up to receive our future emails.

View this email online.

Scottsdale, AZ | 85255 US

PO Box 25455

This email was sent to

To continue receiving our emails, add us to your address book.

###