



*An all-volunteer, non-profit organization bringing great music experiences to our community since 1992.*

Following is an overview of Arizona Musicfest:

Arizona Musicfest is a 501 (c) (3) Arizona corporation, a volunteer non-profit organization that provides live jazz, Broadway, chamber and orchestral music - "Carnegie Hall quality in your own backyard" - and music education programs to the community.

Founded 19 years ago as "Desert Foothills Musicfest," when it served the Carefree/Cave Creek area, the organization has grown rapidly. In the 2006-2007 Season, the name was changed to "Arizona Musicfest" in recognition of the organization's broad appeal and expanding audience for its music festival of the same name.

In 2006, Robert Moody, former resident conductor of the Phoenix Symphony and current Music Director of the Winston-Salem Symphony and the Portland Symphony, became Artistic Director and conductor of the Arizona Musicfest All-Star Orchestra, increasing the artistic scope and national appeal of the festival. The All-Star Orchestra is composed of first-tier musicians from top orchestras around the country. Maestro Moody also helped found the 80+ member Arizona Musicfest Chorus, which has performed annually with the All-Star Orchestra since 2007.

In addition to presenting *Arizona Musicfest*, an annual winter music festival featuring some of the greatest names in music, Arizona Musicfest is also active in the community at large.

Arizona Musicfest provides:

- a daily music program, *Musicfest Minutes*, for elementary school children in four school districts (Cave Creek Unified School District, Scottsdale Unified School District, Paradise Valley Unified School District, and Deer Valley Unified School District) with outreach to additional schools;
- NEW, a *Musicfest Minutes* pilot program for inner city schools, currently in development;
- thousands of students with live classical concert experiences created especially for young people;
- performance opportunities to talented school-age musicians via:
  - *The Young Artists Concert*
  - NEW in 2009-2010 *The Young Performers Recital Series at Steinway Hall*
  - *The Young Musicians Showcase* concert series
  - *The Arizona Musicfest Young Musicians Competition*
- instruments to student through the Instrument Rental Scholarship Program
- free or greatly reduced-price K-12 student tickets to *Arizona Musicfest* (the annual winter festival) concerts;
- volunteerism in the community with over 300 volunteers working in various capacities;
- a Spring Family Concert in North Scottsdale; and,
- NEW scholarships for talented young Arizona musicians to continue their education at the top music schools in the country through the Roberta Pappas Scholarship Fund, honoring the former Managing Director

Arizona Musicfest continues to expand its participation in the community despite the downturn in the economy. Arizona Musicfest intends to increase the national visibility of *Arizona Musicfest* until it becomes a universally recognized destination event. A full schedule of internationally respected artists will perform at *Arizona Musicfest 2010*, February 1 through March 7, at venues throughout North Scottsdale, Carefree, and a new concert location in Sun City. The organization looks forward to celebrating a magnificent 20<sup>th</sup> Anniversary in 2011.

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